

Today A **Good Deed**
Requires More Than
Good Intentions.

**It Takes
Cash.**

*Introducing
Community
CashBack*

**COMMUNITY
CASHBACK**



Welcome to Community



CashBack!

“ Giving back to the Community is important to all of us. By joining this program, the people who sell you groceries have chosen to let you, their valued customer, tell them exactly where to make that investment. ”

What is Community CashBack?

Community CashBack is a contribution program built around your Grocer's Store Brands. By collecting UPC's from the products bearing the qualified brand names (see Qualified), any individual or group can become a Sponsor and earn money for their favorite non-profit Organization. **YOU** can be a Sponsor!

Do We Earn Cash?

Yes. We believe this gives organizations maximum flexibility to spend where it's needed most. When submissions are processed, a check will be made out in the Organization's name and will be mailed to the Sponsor.

How Much Can We Earn?

The Contribution Rate is .02 cents per qualified UPC. The amount you can earn is limited only by the number of UPC's submitted. With the variety of quality products you will find under the qualified brand names, those pennies will add up quickly.

Who Is Eligible to Participate?

Any non-profit organization is qualified to participate in Community CashBack. All it takes is one Sponsor submitting UPC's in that Organization's name to get started.

What Are the Qualified Brands?

Best Yet, Nature's Finest, and Exceptional Value, are all participating brands. Because some of the brands have limited availability, you will not find all of them in your store.

Getting Started

Select the non-profit Organization that you would like to Sponsor. Complete the Registration Form and return it in to the address on the form.

Start collecting UPC's. A UPC is the Universal Product Code which is found on every printed package. It is made up of a series of bars with a group of numbers underneath it.

Price stickers on Fresh Meat, Deli and Bakery items may look similar, but do not qualify for this program.

Because the UPC is the only package elements that qualifies, clip it off the label and dispose of the rest. This will cut down on the amount of space needed to save UPC's and it will reduce the cost to mail them in.

Once you have at least 500 UPC's, complete the UPC Redemption Form and submit the form and UPC's to the address listed. The minimum number required for submission is 500, which earns a \$10 contribution.

A sample UPC Redemption Form is on the next page. It has been filled out to show you what a correctly completed form will look like. If you still have questions once you have reviewed the sample, please call 877-420-2460.

It will take approximately six weeks from the time you mail your submission to receive your Community CashBack Contribution check. Please be patient and make sure you have waited the full six weeks before asking for the status of your submission.

Recruit Your
Friends and Family to Help
by Saving Their
UPC's.



COMMUNITY
CASHBACK

COMMUNITY CASHBACK

UPC REDEMPTION FORM SAMPLE

STEP 1: Fill in the basic information below.

Organization Name CENTRAL CITY YOUTH Organization Tax ID# 12-1234567

Your Name Jane Smith

Street Address 123 Hometown Drive Apartment/Suite# _____

City Anywhere City State OK Zip 999999

STEP 2: Count and record, in the space provided, the number of UPC's being submitted. (The first five numbers in the UPC must match the numbers listed below.)

UPC Match #	Number UPC's Submitted
11205	<u>240</u>
42187	<u>160</u>
41270	<u>0</u>
41290	<u>600</u>
Total UPC's Submitted	<u>1000</u> (500 Minimum)

Note: Clip and send UPC's only; sending the complete label is unnecessary and expensive. Brand Names, Logos and Distributed By clauses do not qualify. Price stickers from Fresh Meat, Deli and Bakery do not qualify.

STEP 3: Send this completed form, plus the UPC's, and a copy of your Federal Tax ID# to the address listed below.

Community CashBack Redemption
27071 Cabot Road Suite 124
Laguna Hills, CA 92653

STEP 4: Your Community CashBack Check will arrive in approximately six (6) weeks.

THANK YOU
for your participation in the
Community CashBack program.